

Rocking M Radio-Pratt EEO Public File

The purpose of this EEO Public File Report is to comply with Section 73.2080 (C) (6) of the FCC's 2002 EEO Rule. This report is prepared on behalf of the Station Employment Unit that is comprised of the following station:

<u>Call Sign</u>	<u>Station Type</u>	<u>Location, City and State</u>
KMMM-AM	AM 1290	30129 E. Hwy 54, PO Box 486, Pratt, KS 67124 Phone Number: (620) 672-5581

This report lists full time recruiting activity for positions open or potentially open between January 1, 2016 and December 31, 2016. Also included in this reports is the date hired and sources utilized for recruitment of hires.

Company Name: Rocking M Radio, Inc.

EEC Public Report Compliance Tools

Outreach Initiatives:

#1 March 30- "Job-A-Thon" Student Career Fair hosted by the South Central Ks Special Educational Cooperative and Prairie Independent Living Resource Center Pratt, KS -- 103 West Second Street Pratt, KS 67124 (620) 672-9600 **(Documentation/event details following in Public File)**

#2 May 2 – Career Cat Luncheon – Manhattan, KS - Attended by Quinn Miller
(Documentation/event details following in Public File)

#3 October 25 Disability Mentoring Day – Four students shadowed at KMMM.

Prairie Independent Living Resource Center

17 S. Main St.

Hutchinson, KS 675010

Four Students came in from 9:30am – 11:30pm

Career experience/Shadowing

(Documentation/event details following in Public File)

Job Inquiries in 2016: Three

No Open Positions This Year

Job-Posting Reference:

- KMMM – On Air Announcements

30129 E. US Hwy 54

Pratt, KS 67124

620-672-5581

- KMMM – Web-Site Announcement

www.TheMighty1290AM.com

30129 E. US Hwy 54

Pratt, KS 67124

620-672-5581

• PRATT TRIBUNE – KIOWA News– ST.JOHN NEWS

Conrad Easterday
320 S. Main Street
Pratt, KS 67124
www.pratttribune.com
editor@pratttribune.com

• PRATT COMMUNITY COLLEGE

LISA PEREZ MILLER
348 NE SR 61
PRATT, KS 67124 TELE: 620-672-3559
FAX: 620-672-5288
lisam@prattcc.edu

• BUTLER WORKFORCE CENTER

2318 W. Central
El Dorado, KS 67042
(316) 321-2350

• WICHITA WORKFORCE CENTER

150 N Main
Wichita, KS 67202
(316) 771-6800

• BUTLER COUNTY COMMUNITY COLLEGE

901 HAVERHILL ROAD
EL DORADO, KS 67042
TELE: 316-322-3294

• FORT HAYS STATE UNIVERSITY

Career Services

• HISPANIC AMERICAN LEADERSHIP ORGANIZATION-WSU

WSU HALO
1845 N. FAIRMOUNT, BOX 66
WICHITA, KS 67260-0066
316-978-3034
wsuhalo@gmail.com

• KIOWA MEDIA CENTER

Grant Neuhold
320 S. Main Suite 200
Greensburg, KS 67054
grant.neuhold@kwksmedia.org

• SOUTH CENTRAL KANSAS SPECIAL EDUCATION COOPERATIVE

412 SANDY LANE
PRATT, KS 67124
TELE: 620-672-7500
FAX: 620-672-7501

Yearly Outreach Activities:

• JOB-A-THON

KMMM participates in the annual Job-A-Thon Student Career Fair hosted by the South Central Ks Special Educational Cooperative and Prairie Independent Living Resource Center Pratt, KS the career fair is usually in the beginning part of the year around March or April. Interns are sometimes developed from this.

Prairie Independent Living Resource Center
103 West Second Street
Pratt, KS 67124
(620) 672-9600

• DISABILITY MENTORING DAY

Every year KMMM participates in Disability Mentoring Day and Shadowing Day for High School Students around the service area of South Central Special Education Cooperative and the Prairie Independent Resource Living Center. We usually host a minimum of two students up to 10. At times an intern applies through this opportunity.

Prairie Independent Living Resource Center
17 S. Main St.
Hutchinson, KS 675010

• INTERNSHIP PROGRAM

KMMM always offers an ongoing internship program for local high school students from Pratt High School and Skyline High School. This program is designed to help students acquire skills needed for employment in the broadcast industry. Most of these students receive a high school credit for being a part of the internship.

• GENERAL EXPOSURE

Every year KMMM offers field trips to local cub scout groups or high school classes to give students an inside look at the job requirements for individuals looking to be in the broadcast industry. I also speak with Pratt Community College students whether it be their communication, graphics or general students looking into varying careers, I give students an insight into radio and general career opportunities.